



Opening General Session and Keynote Speaker

Monday, July 8 8:00am-9:30am

ASABE President Maury Salz welcomes each of you to the 2019 ASABE Annual International Meeting. Please join us at this time for a special awards presentation and the keynote speaker address. Awards presented are: ITSC Paper Award; Educational Aids Blue Ribbons; Outstanding Reviewer; Outstanding Associate Editors; Conference Recognitions; Superior Paper; and Standards Development.

Keynote Speaker – “From Here to Sustainability”



Joel Makower is chairman and executive editor of GreenBiz Group, Inc., creator of GreenBiz.com along with research and events on sustainable business and clean technology. He hosts GreenBiz.com’s annual GreenBiz forums as well as the VERGE and Circularity conferences produced by his company, and is principal author of the annual “State of Green Business” report.

For 30 years, Joel has been a well-respected voice on business, sustainability and clean technology. As a writer, speaker, and entrepreneur on corporate sustainability practices, he has helped a wide range of companies align environmental goals with business strategy.

Joel Makower, Chairman and Executive Editor of GreenBiz Group will be the Keynote Speaker for 2019 AIM.

Nearly every company is assessing itself through the lens of sustainability. For a handful of leadership companies, it involves asking the question: “How do we compete in a world in which energy, water, materials, carbon and toxicity are constraints to growth?” Today, sustainability is not just about “doing less bad” or “greening the bottom line.” It’s about reducing risk — supply chain, reputation, financial and more. It’s about growing the top line through innovation, new markets, increased productivity and increased ability to attract and retain talent. And, increasingly, it’s about being regenerative and more resilient in a world facing resource constraints and climate challenges.

Special Panel Discussion on Sustainability

9:30am-11:00am

Immediately following the General Session. More details to come.