



ASABE

Annual International Meeting



Opening General Session and Keynote Speaker

Monday, July 8 8:00am-9:30am

Location: Salons E-F

ASABE President Maury Salz welcomes each of you to the 2019 ASABE Annual International Meeting. Please join us at this time for a special awards presentation and the keynote speaker address. Awards presented are: ITSC Paper Award; Educational Aids Blue Ribbons; Outstanding Reviewer; Outstanding Associate Editors; Conference Recognitions; Superior Paper; and Standards Development.

Keynote Speaker – “From Here to Sustainability”



Joel Makower is chairman and executive editor of GreenBiz Group, Inc., creator of GreenBiz.com along with research and events on sustainable business and clean technology. He hosts GreenBiz.com’s annual GreenBiz forums as well as the VERGE and Circularity conferences produced by his company, and is principal author of the annual “State of Green Business” report.

For 30 years, Joel has been a well-respected voice on business, sustainability and clean technology. As a writer, speaker, and entrepreneur on corporate sustainability practices, he has helped a wide range of companies align environmental goals with business strategy.

Joel Makower, Chairman and Executive Editor of GreenBiz Group will be the Keynote Speaker for 2019 AIM.

Nearly every company is assessing itself through the lens of sustainability. For a handful of leadership companies, it involves asking the question: “How do we compete in a world in which energy, water, materials, carbon and toxicity are constraints to growth?” Today, sustainability is not just about “doing less bad” or “greening the bottom line.” It’s about reducing risk — supply chain, reputation, financial and more. It’s about growing the top line through innovation, new markets, increased productivity and increased ability to attract and retain talent. And, increasingly, it’s about being regenerative and more resilient in a world facing resource constraints and climate challenges.

Special Panel Discussion on Sustainability

9:30am-11:00am

Location: Salons E-F

Following GreenBiz’s Joel Makower’s keynote talk at the ASABE AIM meeting in Boston, a panel will discuss the implications of sustainability on the agricultural and biological engineering profession. Makower’s definition of “sustainability” encompasses a broad range of economic, security (food, water, and defense), social, and environmental concerns for rural and urban areas globally. The panel will highlight Makower’s key messages that American businesses must take the lead in a bold new direction; one in which a) walkable communities, b) regenerative agriculture, and c) resource productivity form the core. Makower presents an actionable strategy for America to enable sustainable prosperity, security and global leadership. We as individuals and as ASABE members will be challenged to think about how this broader vision of sustainability within a national strategy could fundamentally change our profession. The panel will provide an opportunity to reflect on this vision and elaborate on what it means to ASABE. Panelists include perspectives from within our society, from industry, and from outside the profession highlighting the complexity of sustainable systems of systems and the need for convergent approaches to understand and manage this complexity.

Panelists include JoAnn Lighty (Dean of Engineering at Boise State University and former NSF founding co-leader of INFEWS), John Reid (Director, Product Technology and Innovation, John Deere), Rabi Mohtar (Dean of the Faculty of Agricultural and Food Sciences, American University of Beirut, Lebanon and TEES research Professor, Texas A&M University; and an expert in the area of water resources and transdisciplinary research) and Amy Stein (Professor of Law at the University of Florida and nationally recognized for her research on energy policy and its implications on the energy and water nexus). Norm Scott, panel moderator, and a former Director of Cornell University Agricultural Experiment Station and Vice President of Research and Advance Studies at Cornell, has been active in research on sustainable communities for over 20 years.