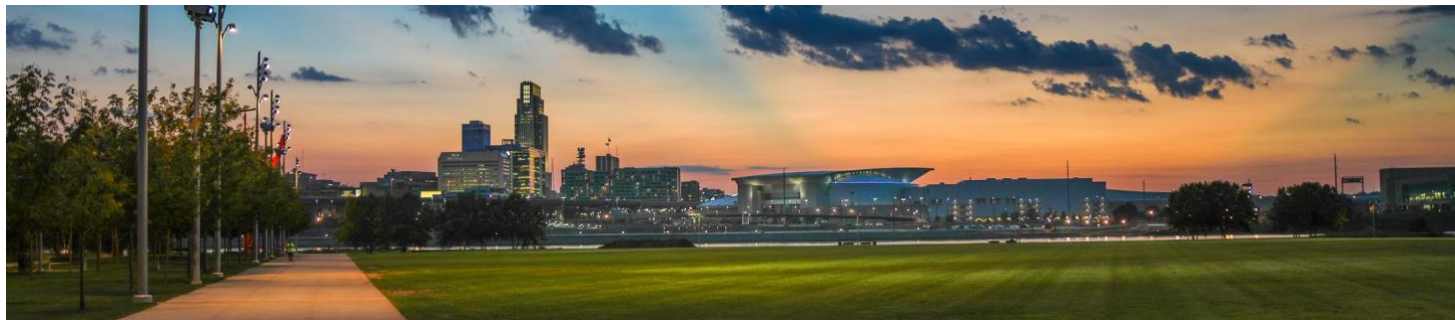


2023 ASABE Annual International Meeting

Omaha, Nebraska

July 9-12, 2023



ABOUT ASABE

For over 100 years, the American Society of Agricultural and Biological Engineers (ASABE) has been the premier educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Agricultural, Food and Biological Engineers develop efficient and environmentally sensitive methods of producing food, fiber, timber, and renewable energy sources for an ever-increasing world population. Founded in 1907, ASABE comprises nearly 7000 members in nearly 100 countries.

ABOUT THE ASABE 2023 ANNUAL INTERNATIONAL MEETING

The ASABE Annual International Meeting will provide a forum for 1500+ attendees to expand awareness of current industry trends, promote and acknowledge innovations in design and technology, and provide opportunities for professional development – all with a focus on the economic, political and societal impacts facing the industry. **UNIQUE ADDITIONAL EVENT for 2023 – CBS DAY!**

SPONSORSHIP OPPORTUNITIES

The below sponsorship opportunities are available during the ASABE Annual International Meeting – full descriptions to follow.

Sponsorships of +\$4,999 include prominent tabletop space in the Exhibit Hall. All sponsorship options include using your company logo on the AIM website and on meeting signage, flyers, and emails when possible. Sponsorship opportunities can be customized to your needs – just ask us! **SPECIAL CBS DAY SPONSORSHIPS ADDED**

2023 Title Conference Sponsor - \$20,000 SOLD **CLAAS**

Foundation Dinner Sponsor - \$15,000

Official Green Partner - \$10,000

HOT OPPORTUNITY! - Monday Morning General Session Sponsor - \$10,000

NEW! - Student Competition Sponsor - \$8,500 **CNI** **INDUSTRIAL** **Breaking New Ground** **JOHN DEERE**

Awards Luncheon Sponsor - \$7,500

NEW! - Student Awards Recognition Sponsor - \$7,500 **CNI** **INDUSTRIAL** **Breaking New Ground**

Gold Sponsor - \$5,000

WHAT IS HAPPENING IN THE EXHIBIT HALL?

The following activities will generate traffic throughout exhibitor tables:

- Daily Coffee Breaks
- Poster Sessions
- Member Services
- Sunday Afternoon Welcome Reception
- ASABE Bookstore
- Exhibits
- ¼ Scale Tractor Display

EXHIBIT SCHEDULE

- Sunday, July 9 – Exhibits Set-up by 2:30pm / Welcome Reception at 4:30pm in Exhibit Hall
- Monday, July 10 – Exhibits Open – 8am – 5pm
- Tuesday, July 11 – Exhibits Open – 8am – 5pm
- Wednesday, July 12 – Exhibits Open, breakdown at 2pm

Exhibitors are not required to staff their booth during the full exhibit hours. They can attend sessions/activities during the conference.

HOW DO I BECOME A SPONSOR OR EXHIBITOR?

Complete the registration form on the last page of this prospectus. Questions – contact Darrin Drollinger, drollinger@asabe.org.

SPONSORSHIP OPPORTUNITIES

2023 TITLE CONFERENCE SPONSOR - \$20,000 - (limit 1) SOLD

- Named 2023 Title Sponsor of The ASABE Annual International Meeting
- Extensive co-branding with conference logo on web site, signs, program, entryways
- Your XL logo prominently featured on mailers & e-blasts
- Named Official Host of the Welcome Reception with extensive branding
- 5 complimentary conference registrations
- 5-minute speaking opportunity during the Welcome Reception
- Full-page article about your company in meeting program

FOUNDATION DINNER SPONSOR - \$15,000

- Named the Official Foundation Dinner Sponsor of the ASABE Annual International Meeting
- Provides Foundation Dinner tickets to ABE students under your company name
- 3-minute speaking opportunity to address guests during the dinner
- 2 complimentary conference registrations with 2 dinner tickets
- Full-page ad in official meeting program

OFFICIAL GREEN PARTNER SPONSOR - \$10,000 - (limit 1)

- Named The Official Green Partner of the ASABE Annual International Meeting
- 3-minute speaking opportunity to address attendees during the luncheon
- 3 complimentary conference registrations
- Full-page ad in official meeting program

GENERAL SESSION SPONSOR - \$10,000 - (limit 1) Over 850 attended the General Session in 2019!

- Named Exclusive Sponsor of Opening General Session
- 3-minute speaking opportunity during the Opening General Session
- 3 complimentary conference registrations
- Half-page ad in official meeting program
- Extensive branding on conference signs in opening general session ballroom

STUDENT COMPETITION SPONSOR - \$8,500



- General competitions sponsor OR featured Named Sponsor for one student competition (Robotics, Fountain Wars, Student Oral/Poster Competition, Environmental Student Design Open, Bioprocessing, and more)
- 2 complimentary conference registrations
- Quarter-page ad in official conference program
- Branding on competition signage, website

AWARDS LUNCHEON - \$7,500 - (limit 2)

- 3-minute speaking opportunity during the Awards Luncheon
- 2 complimentary conference registrations
- Quarter-page ad in official meeting program

STUDENT AWARDS RECOGNITION - \$7,500 - (limit 2)



- 3-minute speaking opportunity during the Student Awards Recognition
- 2 complimentary conference registrations
- Quarter-page ad in official conference program

GOLD SPONSOR - \$5,000

- Choice of sponsoring one of the following: name badge lanyards, cybercafé, conference bag
- 1 complimentary conference registration
- Quarter-page ad in official conference program

CHILDCARE GOLD SPONSOR - \$5,000

- 1 complimentary conference registration
- Quarter-page ad in official conference program

SESSION SPONSOR - \$2,500

- Sponsor a session of your choice
- Your logo on signage in session room and advertisements for that session

EXHIBITOR AND ADDITIONAL BRANDING OPPORTUNITIES

TABLETOP EXHIBIT - \$1,300 - MOST POPULAR OPTION!

- 10x10 Tabletop Exhibit Area – includes table, 2 chairs, wastebasket

BRANDING OPPORTUNITIES - Can be added to any of the above options or purchased individually

- Conference Bags w/ Your Logo, distributed at registration (limit 1) \$12,500
- Water Bottle w/ Your Logo, distributed at registration (limit 1) \$5,000
- Pens w/ Your Logo, distributed at registration (limit 1) \$2,000
- 1-page 8.5x11 Brochure Inserted in Conference Bag \$2,000

CBS (CIRCULAR BIOECONOMY SYSTEMS) DAY – July 9 only

PLATINUM SPONSOR - \$10,000

- Logo on CBS Day webpage
- 3 complementary full AIM conference registrations (July 9-12)
- 5-minutes speaking opportunity during CBS Day Opening Session
- Extensive branding on CBS Day materials

GOLD SPONSOR - \$5,000



- Logo on CBS Day webpage
- 1 complementary full AIM conference registration (July 9-12)

SILVER SPONSOR - \$2,500

- Logo on CBS Day webpage

NEXT GENERATION CBS EDUCATION PROVIDER - \$1,000 – TAILORED SPECIFICALLY FOR UNIVERSITIES! (open to other educational entities)

- Logo on CBS Day webpage
- Included in Group Display in Exhibit Hall during CBS Day and Opening Reception
- Co-branding as Next Generation CBS Education Provider
- Sponsors announcement during CBS Day Opening Session

July 9 - July 12, 2023

EXHIBITOR AND SPONSORSHIP FORM

Complete all sections of the agreement below. Sign and return the agreement with credit card information or check made payable to ASABE. Payment in full must accompany your agreement and sponsorship opportunities will be confirmed on a first-come, first-assigned basis.

CONTACT INFORMATION

Company Name _____

Contact _____ Contact Email _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

SPONSORSHIP CONFIRMATION

- Title Conference Sponsor \$20,000
- Foundation Dinner Sponsor \$15,000
- Official Green Sponsor \$10,000
- General Session Sponsor \$10,000
- Student Competition Sponsor \$8,500
- Luncheon Sponsor \$7,500
- Student Awards Recognition Sponsor \$7,500
- Gold Sponsor \$5,000 OR Childcare Gold Sponsor \$5,000
- Session Sponsor \$2,500
- CBS Day Sponsor:**
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Next Generation \$1,000

EXHIBITOR CONFIRMATION *for sponsorships of +\$4,999*

Includes 6-foot tabletop in an approximate 10x10 exhibit area – includes table, 2 chairs, wastebasket and one (1) complimentary conference registration. Please forward a logo and brief description of your company for advertising in the program.

Tabletop Exhibit \$1,300

BRANDING CONFIRMATION

Branded material (pens, lanyards, bags, etc.) is required to be confirmed prior to January 15.

Pen w/Logo \$2,000 Conf. Bags w/Logo \$12,500 Water Bottle w/Logo \$5,000 1 Page Insert \$2,000

PAYMENT INFORMATION

Check Visa American Express MasterCard AMOUNT TO CHARGE _____

Card Number _____ Exp Date _____

Cardholder Name _____

Signature _____ Date _____

TERMS

- Once payment is received, there will be no refunds for cancellation.
- I agree to pay the amount listed above as a sponsorship fee for ASABE 2023
- Facsimile or scanned email copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.

PAYMENT BY CREDIT CARD – Fax or email completed forms to 269.429.3852; bell@asabe.org.

PAYMENT BY CHECK – Please email the completed form to Jessica Bell at bell@asabe.org, however mail the check with a copy of the registration form to ASABE, Attn: Jessica Bell, 2950 Niles Road, St Joseph, Michigan, 49085.